

AS SEEN ON

DAILY CANDY ATLANTA

May 4, 2007

The Five-0

They got to you. The Cardigan Crusaders. Most days you fantasize about tating up their foreheads. But their morning stare-downs and upturned noses have you thinking, Where do oft-broke clotheshorses find stuff to wear these days?

How about 1Five0, the new boutique where nothing (nothing, nada, nope) costs more than 150 bucks?

The stock? Up and coming. The amenities? Accessibly hip(ster).

“Whatever does that mean?” they’ll ask come Monday, peeping at your high-waisted Quail skirt and PF Flyers.

“Oh, just mooched some free Wi-Fi and ran around the store hopped up on freshly brewed Octane coffee,” you’ll say. “Then hit up the candy cigarettes, wax lips, and other neat-o stuff.”

“FYI,” you’ll intimate, ruefully exhaling pretend smoke. “The store’s not the only thing that’s, like, totally addictive.”

Might as well give them something to gawk at.

*1Five0, 1000 Marietta Street, West Midtown
(404-474-4102 or 150atlanta.com).*



SIGN UP FOR YOUR FREE DAILY E-MAIL AT WWW.DAILYCANDY.COM

ATLANTA · BOSTON · CHICAGO · DALLAS · D.C. · LONDON · LA · MIAMI · NYC · PHILADELPHIA · SF · KIDS · EVERYWHERE · DEALS