

AS SEEN ON

DAILY CANDY ATLANTA

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She's Gotta Have It

A life driven by impulse (The glitz! The rush!) is so exciting. But more often than not (This weekend! And last!), it's just so darn expensive (The tab! The last-minute fares!).

Except in the case of new cheapie line It Jeans, with fancy-pants styles all ringing in at under \$100.

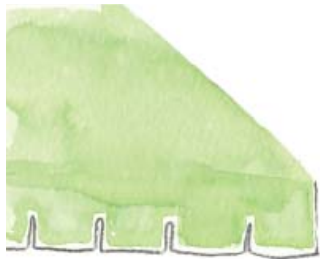
Imagine: all the premium sensibilities, with cuts that flatter both the narrow of hip and curvy of thigh, at a fraction of the cost. Styles include Twiggy, a slimming straight leg; Bianca, a coal black pant with flap pockets; and Sophie, a low-fitting wide leg that looks good on anyone.

If the bazillion blue washes (pearl, lake, fog) and of-the-moment rinses like black and eclipse (gray) don't get you shouting, the online fit guide (so helpful!) and long/regular inseam choices will.

No exclamation needed.

Available at Sage, 1745 Peachtree Street, Midtown (404-815-0555). To see styles, go to itjeans.com.

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